

## Health Discount Program



To learn more about  
OptumHealth Allies  
partnership opportunities,  
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### OptumHealth<sup>SM</sup> Allies health discount program

OptumHealth Allies is a money-saving program that helps members save typically 5 to 50 percent on a wide range of health and wellness products and services, including many that are generally not paid for by traditional health plans, such as laser vision correction, cosmetic dentistry, massage therapy, home health care and more.

- Services are provided by a broad network of 500,000 health care professionals and facilities, plus national programs and online shopping partners.
- Savings are at the point of service – there are no forms to fill out, no claims to file.
- One monthly fee offers access to discounts for the member, spouse and dependents.
- A non-insurance solution to rising health care costs... because no one should have to pay full price for health care!

Disclosure: The OptumHealth<sup>SM</sup> Allies discount plan is administered by HealthAllies<sup>®</sup>, Inc., a discount medical discount plan organization. The OptumHealth Allies discount plan is NOT insurance. The discount plan provides discounts at certain health care providers for medical services. The discount plan does not make payments directly to the providers of medical services. The discount plan member is obligated to pay for all health care services but will receive a discount from those health care providers who have contracted with the discount plan organization. HealthAllies, Inc., is located at P.O. Box 10340, Glendale, CA, 91209, 1-800-377-0263, [www.optumhealthallies.com](http://www.optumhealthallies.com), [OHACustomerCare@OptumHealth.com](mailto:OHACustomerCare@OptumHealth.com). Members may cancel at any time. If you cancel within 30 days of the effective date (within 30 days of receipt of membership materials for residents of CO, IN, MO, MT, ND, OH, OK, SC and SD), you will receive a full refund. (The application fee, if required, is not refundable except in AR, CO, MD, and TN.) The program and its administrators have no liability for providing or guaranteeing service or the quality of service rendered. MA residents: The plan is not insurance coverage and does not meet the minimum creditable coverage requirements under M.G.L. c.111M and 956 CMR 5.00. The range of discounts for specified medical, pharmacy or ancillary services provided under the plan will vary depending upon the type of provider and the type of services received.

## Why OptumHealth Allies?

### Quality Networks and Partnerships

- Leading provider networks, including ValuePoint by MultiPlan, a custom-built discount medical care network, as well as UnitedHealth Group® companies OptumHealth<sup>SM</sup> Vision, Dental Benefit Providers and OptumHealth<sup>SM</sup> Care Solutions
- Approximately 500,000 provider locations nationwide
- Savings also available on well-known brands such as Jenny Craig®, SpaFinder, Danskin, NordicTrack and dozens more

### Stability and Strength of Brand

- Part of UnitedHealth Group, a \$76 billion company
- The largest health discount provider, with 35 percent market share<sup>1</sup>
- Established in 1999
- More than 15 million members

## Outstanding Group and Member Support

- Fully integrated Web site and call center; all member services available online or by telephone
- Discount confirmation process and outbound provider calls help assure a positive, personalized point-of-service experience for the member
- Minimum Discount Guarantee assures that members save money<sup>2</sup>.
- Online enrollment tools and inbound call center solutions to process member enrollments on behalf of our partners
- No waiting period; enrollment online or by phone gives members instant eligibility
- Fulfillment materials and ongoing communication included in pricing
- A range of reporting options enables member utilization tracking by group

## Multiple Product Configurations Available

### OptumHealth Allies Basic:

An ideal complement to medical benefits, offering savings on many out-of-pocket health and wellness purchases

### OptumHealth Allies Enhanced:

An affordable alternative for those without access to traditional insurance or with limited health coverage, offering savings on medical care, prescriptions drugs and more

### Custom Options:

Dynamic product design allows you to customize the product configuration to suit your opportunities

Discount Categories			
Category	Includes	Basic	Enhanced
Vision	Laser vision correction, optometry, eyeglasses, contact lenses	X	X
Dental	General and cosmetic dentistry, orthodontics, periodontics	X	X
Alternative Care	Chiropractic, massage therapy, acupuncture	X	X
Wellness	Fitness clubs <sup>3</sup> , equipment and apparel; smoking cessation; weight loss; natural products; vitamins and supplements	X	X
Long-Term Care Services	Skilled nursing facilities <sup>3</sup> , assisted living <sup>3</sup> , home health care	X	X
Hearing	Hearing devices	X	X
Infertility Treatment	In vitro fertilization, reproductive endocrinology	X	X
Cosmetic Services	Breast augmentation, tummy tuck, liposuction, rhinoplasty, etc.		X
Medical Care	Primary and specialty care, hospitals <sup>4</sup> and outpatient surgery centers, physical therapy, imaging and laboratory services.		X
Pharmacy	Prescription medications, including mail order service		X
Behavioral Health	Counseling, psychology, addiction treatment and facilities		X
NurseLine	24-hour nurse access by phone or Web		X

OptumHealth Allies membership includes these features, at no additional cost:

Marketplace	Discounts from dozens of brand-name health and wellness retailers
Tools and Resources	Personal Health Record, health assessment, symptom guide, health information

<sup>1</sup> Source: "Discount Health Plan Market Assessment," study conducted for OptumHealth Allies by BlueFrame Strategic Intelligence, December 2008

<sup>2</sup> Does not apply to hospitals, long-term care or behavioral health facilities, or prescription drugs

<sup>3</sup> New memberships/new patients only

<sup>4</sup> Hospital discounts not available where prohibited by law